



2011 Partnership Opportunities

The Opticians Association of Ohio is pleased to invite your company to get connected with thousands of Ohio Opticians in 2011. There are a variety of ways to get involved this year from sponsoring an event to exhibiting. Supporting the OAO is great advertising for your company and it's an opportunity to put your company and its services in front of hundreds of members of the industry.

Platinum Partner \$1,599

- Includes:
- Tabletop exhibit at all OAO Continuing Education Seminars
 - One-Year OAO Membership
 - Four hours of Continuing Education credit hours
 - ½ page advertisement in Ohio Optician newsletter (two issues)
 - Banner advertisement on OAO web site
 - Sponsor recognition and web site link on OAO web site
 - Free promotion of product/services included in two OAO eNews Blast to database
 - Recognition on signage at every OAO Continuing Education Seminar

Gold Partner \$1,299

- Includes:
- Tabletop exhibit at all OAO Continuing Education Seminars
 - One-Year OAO Membership
 - Four hours of Continuing Education credit hours

Silver Partner \$499

- Includes:
- Tabletop exhibit at one OAO Continuing Education Seminar
 - Sign with your company logo at all other OAO Continuing Education Seminars

Event Sponsorships

Call for custom sponsorship opportunities and pricing. Sponsorships can include Refreshment Sponsors, Speaker Sponsors and distributing promotional materials.

2011 Continuing Education Seminar Schedule

<input type="checkbox"/> February 19-20, 2011	Marriott Cleveland East	Warrensville Heights, OH
<input type="checkbox"/> February 27, 2011	Receptions	Fairfield, OH
<input type="checkbox"/> March 13, 2011	Holiday Inn French Quarter	Perrysburg, OH
<input type="checkbox"/> March 27, 2011	Siegel Center at Mt. Carmel East Hospital	Columbus, OH
<input type="checkbox"/> April 10, 2011	Holiday Inn Dayton/Fairborn	Fairborn, OH
<input type="checkbox"/> September 18, 2011	TBD	Fairfield, OH
<input type="checkbox"/> October 16, 2011	Holiday Inn Dayton/Fairborn	Fairborn, OH
<input type="checkbox"/> October 23, 2011	Siegel Center at Mt. Carmel East Hospital	Columbus, OH
<input type="checkbox"/> November 6, 2011	Holiday Inn French Quarter	Perrysburg, OH
<input type="checkbox"/> November 13, 2011	TBD	Cleveland area

Send completed forms with payment to: OAO • 1100-H Brandywine Blvd. • Zanesville, OH 43701-7303
Fax to (credit cards only): 740-452-2552
Questions? Call OAO at 800-661-5367 or e-mail: awalls@offinger.com

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Address: _____

Sponsorship Selection

- Platinum Partner \$1,599
- Gold Partner \$1,299
- Silver Partner \$499
- Other sponsorship \$ _____

Please select the date(s) you will be exhibiting if applicable.

- | | | |
|---|---|--------------------------|
| <input type="checkbox"/> February 19-20, 2011 | Marriott Cleveland East | Warrensville Heights, OH |
| <input type="checkbox"/> February 27, 2011 | Receptions | Fairfield, OH |
| <input type="checkbox"/> March 13, 2011 | Holiday Inn French Quarter | Perrysburg, OH |
| <input type="checkbox"/> March 27, 2011 | Siegel Center at Mt. Carmel East Hospital | Columbus, OH |
| <input type="checkbox"/> April 10, 2011 | Holiday Inn Dayton/Fairborn | Fairborn, OH |
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| <input type="checkbox"/> November 13, 2011 | TBD | Cleveland area |

Method of Payment

- Check (Made payable to Opticians Association of Ohio. A \$25 fee will be charged for returned checks.)
- Credit Card: Discover MasterCard Visa

Credit Card Account #: _____ Expiration Date: _____

3-digit security code: _____ Amount to be charged: \$ _____

Name on card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Terms & Conditions

- The undersigned agrees to abide by the Conditions, Rules and Regulations of the Show as set forth here, enclosed and in the Exhibit Kit issued in advance of the Show. Acceptance of this contract binds us to the payment as set above. Deposits are non-refundable if assignments are made. No refunds within 45 days of the Show's opening date. We understand Management reserves the right to: contact us by any of the means above; demand release of our space for failure of ourselves or our representatives to conform to the rules; re-allot space; offer requested space when available; and reject any and all applications.
- The undersigned agrees they may not display items on the property aside from the area they are assigned.
- All notices of exhibit space cancellation must be submitted to Management in writing and will be officially dated when received by Management. Cancellations may be accepted at the sole discretion of Management. A \$100 processing fee will apply to all cancellations regardless of cancellation date. Under all circumstances, Management retains the right to sell any space cancelled by exhibitor.
- In the event of cancellation of the Show due to fire, strikes, act of God, government regulations, or any cause beyond control, the Management shall determine an equitable basis for the refund of such portion of Entrance, Publicity, Directory and Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the Management.
- OFFINGER MANAGEMENT CO., ITS OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENTLY CAUSED BY CONDUCT OF OFFINGER MANAGEMENT CO., ITS OFFICERS, AGENTS AND EMPLOYEES, OR BY A PARTY OR PARTIES OTHER THAN THE OFFINGER MANAGEMENT CO., ITS AGENTS OR EMPLOYEES.
- THE UNDERSIGNED EXHIBITOR HEREBY AGREES TO FULLY INDEMNIFY AND HOLD FOREVER HARMLESS OFFINGER MANAGEMENT CO., ITS OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR OR ANY OTHER PERSON CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.
- Exhibitors may write orders for future delivery, bring merchandise to sell from your booth for immediate delivery (cash & carry), or both.
- Exhibitors will display only merchandise regularly sold by them. No space may be shared or sublet. Failure to pay fees for any and all displayed by exhibitors shall be deemed cause for cancellation of space.
- Exhibits must remain open until the closing of the Show. Early packing is prohibited. All sales gimmicks, promotions and giveaways must be approved by the management. Soliciting must be confined to within your own exhibit booth.
- With my attendance at this event, I realize that I and/or my products may be included in publicity photos. I hereby give my consent to the event's producers to use in future promotional materials any such photos and/or comments.