

# Grow Your Brand. Support Education.

All Eyes on You – Become a Sponsor



## WHAT'S INCLUDED?

- Booth Space**
  - At 4 events with 6x6 booth with tablecloth in Columbus, Cleveland, Cincinnati and Toledo
  - Additional table available for request
- Logo Placement at Events**
  - Logo placement throughout the event locations
- Fashion Show**
  - Walk the runway with your products while the mc talks about your company
- Social Media Spotlight**
  - On our social channels pre/during/post events with other vendors
- Live Interviews on Social Media**
  - One live interview per event on Facebook
- Contact List of Attendees**

**\$3,500**  
SPONSORSHIP

## À LA CARTE OPTIONS

available with sponsorship only

- Fashion Show Sponsor -one per event**
  - Exclusive sponsor of the show with your company being the main feature
- Food Sponsor**
  - Logo signage + shoutout
- Lanyard Sponsor - one per event**
  - Logo on all attendee lanyards
- Photo Booth Sponsor - one per event**
  - Logo on photo strip prints
- Break Sponsorship**
  - Remark opportunity between CE classes & events throughout - 10 minutes
- Attendee Bag Inserts**
  - Add your flyer, coupon, or samples in attendee bags
- Social Media Spotlight**
  - Singular Feature of your company on social channels pre/during/post events
- Raffle Prize Sponsor**
  - Recognition during giveaways + donate a prize

## WHY SPONSOR?

- Build relationships with licensed professionals in the optical field
- Get direct access to practice owners, decision-makers, and staff
- Showcase your products, services, or innovations in a high-engagement setting
- Promote your brand both in-person and online

Cincinnati  
February  
7 - 8  
2026

Cleveland  
March  
7 - 8  
2026

Toledo  
September  
19 - 20  
2026

Columbus  
October  
3 - 4  
2026

## Ready to Partner?

Contact us at [info@oao.org](mailto:info@oao.org) to reserve your sponsorship today.

Space is limited for à la carte options – secure your spot now!

