Our Mission is to Enhance the Quality and Growth of Opticianry

OAO invites you to connect with thousands of Ohio opticians in the coming year. Your partnership makes OAO’s effort to provide quality, informative events for its members possible. Additionally, you can promote your business to your target audience.

From supporting an event to participating as an exhibitor, there are a variety of opportunities available for you to get involved. Supporting OAO puts your name and service offerings in front of thousands of eye-care professionals.
Reach 3,250 licensed Ohio opticians

OAO event attendees receive the opportunity to learn from top eye-care professionals from across the country. With a main goal of providing attendees an engaging, informative experience, our events include everything from advantageous networking and impactful speakers to exciting receptions and off-site activities. By becoming a sponsor you will promote your business to hundreds of attendees, 650 OAO members and 3,250 licensed opticians in the state of Ohio.

Diamond Partner $5,000 (1 Available)

Benefits
- Sole sponsorship of OAO E-blasts (more than 100 during year)
- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Full-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Free promotion of product/service offerings in four OAO e-blasts to entire database
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 12 hours of Continuing Education credit

Platinum Partner $3,500

Benefits
- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Half-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Free promotion of product/service offerings in two OAO e-blasts to entire database
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 12 hours of Continuing Education credit

Gold Partner $2,500

Benefits
- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Quarter-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 8 hours of Continuing Education credit

Silver Partner $1,500

Benefits
- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Recognition as an official OAO Partner on association website
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 4 hours of Continuing Education credit

Custom Partner

Benefits
- Choose from tabletop exhibits, speaker sponsorships, promotional material distribution, etc.
- Custom pricing available

Questions?
614-505-3296
info@oao.org • www.oao.org
2021 Tentative Continuing Education
SEMINAR SCHEDULE

Northeast Annual Conference
Hilton Garden Inn - Twinsburg, Ohio
January 23-24, 2021

Southwest Annual Conference
Receptions - Fairfield, Ohio
February 27-28, 2021

Northwest Annual Conference
Holiday Inn - Perrysburg, Ohio
April 10-11, 2021

Central Annual Conference
Details TBA

Opticians are vital to Essilor's mission to eradicate uncorrected vision around the world within the next generation. Essilor is dedicated to ensuring the person who fits, fabricates, and dispenses the instruments that bring clear vision is skilled in the art that is Opticinary, and we are pleased to be a Diamond level sponsor of organizations like the Opticians Association of Ohio. Eradicating poor vision is a global mission comprised of innumerable local actions, and together with the OAO, Essilor will continue to work towards a time when all citizens of the Buckeye State have the clear vision necessary to live a happy and productive life.

Pete Hanlin, ABOM
Senior Director of Professional Solutions

When Faniel Eyewear decided to expand into the US Market, our first objective was to directly reach opticians; the superheroes of this industry. What better way than through State Associations. Sponsoring the OAO has proven to be one of the best decisions we’ve ever made! The OAO was instrumental in our business development in Ohio. We look forward to every OAO event, which is always brilliantly organized. Ohio opticians are excited to see and learn about new products and share their experience with us. We are very proud and honored to support the OAO.

Stephanie Kannage
Faniel Eyewear